

Press-Release | Walnut Creek Sustainability Week 2022

Learn, engage & act to support the planet!

Walnut Creek Sustainability Week brings together organizations that advocate for environmental, community, and personal health with a week of engaging events.

WHEN: October 22-28, 2022, 11AM-3PM Free live events and online events to raise awareness and promote local organizations and businesses who support the environment and create healthier communities.

KICK-OFF EVENT "EcoFest": Saturday, October 22, 11-3pm at Civic Park, Walnut Creek. Join us for a lively afternoon of music and entertainment, an electric vehicle and e-bike show, hands-on activities for kids, eco-trick or treating, and vendor booths to promote healthy living through the use of sustainable home energy, transportation, products, and lifestyle choices.

BACKGROUND:

A little idea for a Walnut Creek eco-art contest has grown into a full week of Sustainability learning, creativity, and fun. In 2019 Robert Joe, founder of Sustainable Walnut Creek, organized a youth eco-art contest to promote awareness of sustainable living practices. Thanks to Bob's tireless efforts to educate our community, the City of Walnut Creek responded by proclaiming the third week of October as Sustainability Week, the only event of its kind in the Bay Area.

Sustainability Week has transformed into a community-wide undertaking for the public in and around Walnut Creek. EcoFest in Civic Park is the kickoff event, followed by daily opportunities to learn in person or online. The aim is to bring local organizations and small businesses together to elevate sustainable lifestyles and stress the importance of advocacy for an environmentally-friendly and healthy city. Jackie Garcia Mann, co-organizer with 350 Contra Costa says, "Events all week will welcome the community to step in and learn, engage, and act for the planet."

"We hope sustainability will be integrated into every part of our local communities. The expert webinar series are meant to provide a perspective on where your local engagement will make a difference," says co-organizer and Climate Reality Leader Nadine Hammer. "Every day has a different theme, such as reducing plastic waste, home building electrification or youth climate activism."

This year the eco-art contest theme is transportation, and the contest is now open to all ages. Bob Joe is delighted with the growth of his simple idea. "This is a team effort, and I appreciate the energy and passion of all the people and organizations involved to host Sustainability Week. Clearly there is a strong interest in how sustainability can make our world a better place."

PARTICIPATING ORGANIZATIONS: Overview of Sustainability Week participants here.

Detailed Agenda for Oct 22 to Oct 28, 2022

Saturday, Oct 22 - 11-3pm, Kick Off Sustainability Week "EcoFest" On Stage

- <u>EarthCapades</u>: Laugh and learn with EcoCircus Entertainment.
- Martin and his Green Guitar: Sing along with Martin and his green guitar.

Live demonstrations

- Trick-or-Treat for kids in costumes!
- EcoArt at the Art Zone
- Kids for the Bay
- EV and Ebike Expo: Check out transportation at the EV and E-bike Expo.
- Your Energy Solutions Learn about solar and batteries for your home.

Ask the experts at Information Booths during EcoFest: How do I go solar, electrify my home, and reduce my energy costs? How do I use less plastic, and reuse, repurpose and recycle more? What can I do to eat healthier, more sustainably, and waste less food? How do I convince my local and national legislators to protect our planet?

Bike Valets will make it easy to bike to the EcoFest!

All events are free!

Our information booth partners (not an exhaustive list):

The Switch is On | Integrated Pest Management | RecycleSmart worm composting | White Pony Express | Watershed Management | Sustainable Walnut Creek | Sustainable Contra Costa | 350 Contra Costa | Electric Leaf Blowers | Climate Reality Project | Eco Performance Builders | Plant Based Diet | Climate Change Questions | Contra Costa County Library | Sustainability Week 2022 City of Walnut Creek | Benefit of trees | Contra Costa MoveOn | Save Mount Diablo

Sunday, Oct 23 to Friday, Oct 28, 2022

OTHER WALNUT CREEK SUSTAINABILITY WEEK EVENTS. For details visit our website: https://www.sustainablewalnutcreek.org/sustainability-week/

Learn so much more at free events all week long.

Sunday, October 23 "Climate Advocacy"

- 9 am 1 pm Interactive Booth at The Walnut Creek Farmers
 Market.
- 1 pm 3:30 pm Family Cycling Workshop, Location: Mount Diablo Peace and Justice Center (Parking Lot), 1035 Carol Lane, Lafayette. Event Information & Registration.
- 7 pm 8:30 pm Online Event "It's Never Too Late to Become a
 Climate Activist An overview of the climate crisis, and how we can catalyze global solutions". Register here.

Monday, October 24 "Planet Friendly Diet"

 6 pm - 8:00 pm Hybrid Event "Delicious Healthy Foods That Save Our Planet". Location: Ygnacio Library, Oak Grove Rd., Walnut Creek. Register here.

Tuesday, October 25 "Nature's Gifts"

• 7 pm - 8 pm Online Event "Environmental Restoration in the Walnut Creek Watershed: Recent Community Efforts". Register here.

Wednesday, October 26 "Plastic-free"

 7 pm - 8:30 pm Online Event "Plastics, Recycling and You - Our New State Law - How to Shop Locally - Recycling's Latest". Register here.

Thursday, October 27 "Electrification"

- 12 pm 1pm Online Event "Lunch & Learn: Virtual Green Home Tour". Register here.
- 7 pm 8:30pm Online Event "How to Electrify Your Home: Learn about programs and rebates that will save you money and create a healthier home environment". Register here.

Friday, October 28 "Youth Activism & Appreciation"

- 4:30 pm 5:30 pm Online Event "Climate Change-Makers: Youth Activists Working for a Better World". Register here.
- 7:00 pm 8:00 pm Sustainability Week Closing Online Event "Walnut Creek, 2022 Walnut Creek's 4CL Report Card, and where we can have the biggest impact". Register here.

SPONSORS: Thank you to our major sponsors who make this event possible:

City of Walnut Creek | MCE Clean Energy | Walnut Creek Magazine | 350 Contra | Costa | Sustainable Rossmoor | Walnut Creek Downtown | Eco Performance Builders | Your Energy Solutions | RecycleSmart | US Bank | Sustainable Walnut Creek | Good Stewardship Community Endowment